## North Carolina Survey of 500 Likely Voters

Conducted June 3, 2010 By Pulse Opinion Research

|  |  | Total |  | Gender |  | Age |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | LV's | Male | Female | $18-29$ | $30-39$ | $40-49$ | $50-64$ | $65+$ |  |
| Favor or Oppose Initiative | Favor | $67 \%$ | $77 \%$ | $60 \%$ | $94 \%$ | $74 \%$ | $66 \%$ | $65 \%$ | $60 \%$ |
| Process? | Oppose | $12 \%$ | $13 \%$ | $12 \%$ | $0 \%$ | $10 \%$ | $5 \%$ | $19 \%$ | $12 \%$ |
|  | Not sure | $21 \%$ | $10 \%$ | $29 \%$ | $6 \%$ | $16 \%$ | $29 \%$ | $16 \%$ | $27 \%$ |


|  |  | Race |  |  | Party |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | White | Black | Other | Republican | Democrat | Other |  |
| Favor or Oppose Initiative | Favor | $71 \%$ | $52 \%$ | $55 \%$ | $82 \%$ | $52 \%$ | $73 \%$ |
| Process? | Oppose | $11 \%$ | $12 \%$ | $30 \%$ | $3 \%$ | $18 \%$ | $15 \%$ |
|  | Not sure | $18 \%$ | $36 \%$ | $15 \%$ | $15 \%$ | $30 \%$ | $12 \%$ |


|  |  | Ideology |  |  |  | Married |  |  | Children at Home |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Moderate | Liberal | Not sure | Yes | No | Yes | No |  |
| Favor or Oppose Initiative | Favor | $76 \%$ | $67 \%$ | $53 \%$ | $3 \%$ | $68 \%$ | $64 \%$ | $75 \%$ | $64 \%$ |  |
| Process? | Oppose | $8 \%$ | $14 \%$ | $17 \%$ | $21 \%$ | $14 \%$ | $9 \%$ | $8 \%$ | $14 \%$ |  |
|  | Not sure | $15 \%$ | $19 \%$ | $30 \%$ | $76 \%$ | $18 \%$ | $27 \%$ | $17 \%$ | $22 \%$ |  |


|  |  | Income |  |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under \$20K | $\$ 20 K-$ <br> $\$ 40 K$ | $\$ 40 K-$ <br> $\$ 60 K$ | $\$ 60 \mathrm{~K}-\$ 75 \mathrm{~K}$ | $\$ 75 K-$ <br> $\$ 100 \mathrm{~K}$ | $\$ 100 \mathrm{~K}+$ | Not sure |
| Favor or Oppose Initiative | Favor | $58 \%$ | $73 \%$ | $73 \%$ | $74 \%$ | $62 \%$ | $69 \%$ | $51 \%$ |
| Process? | Oppose | $13 \%$ | $5 \%$ | $10 \%$ | $8 \%$ | $17 \%$ | $21 \%$ | $13 \%$ |
|  | Not sure | $29 \%$ | $22 \%$ | $18 \%$ | $18 \%$ | $21 \%$ | $10 \%$ | $36 \%$ |

## Citizens Want a Direct Say in Government

In 26 states, citizens can sign a petition to put laws or constitutional amendments on the ballot to be decided by the voters at a statewide election. This process is known as initiative \& referendum. Would you favor or oppose the initiative \& referendum process in your state?

## North Carolina

Favor 67\%
Oppose 12\%
Not Sure 21\%


Poll conducted by Pulse Opinion Research - May 26 to July 19, 2010
Sample: 500 registered voters Margin of Error: +/- 4.5\%

Full poll results available at CitizensInCharge.org \& CitizensInChargeFoundation.org
-CitizensinCharge 『CitizensinCharge

